

Use of Cookies by NAKIVO

Category: Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

| COOKIE NAME | PROVIDER | TYPE | EXPIRY |
|--|--------------|------|----------|
| _cfduid | zopim.com | HTTP | 1 year |
| Cookie purpose description: Used by the content network, Cloudflare, to identify trusted web traffic. | | | |
| Initiator: Script tag, page source line number 92 Source: https://cdn.zopim.com/?rYWth96pN220wFr4vXAldfMA4jFAbYza | | | |
| JSESSIONID | linkedin.com | HTTP | Session |
| Cookie purpose description: Preserves users states across page requests. | | | |
| Initiator: Script tag Source: https://www.nakivo.com/company/about-nakivo/ | | | |
| PHPSESSID | nakivo.com | HTTP | 2 months |
| Cookie purpose description: Preserves user session state across page requests. | | | |
| Initiator: Webservier Source: nakivo.com | | | |

Category: Preferences (2)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

| COOKIE NAME | PROVIDER | TYPE | EXPIRY |
|--|---------------------------|------|---------|
| lang | cdn.syndication.twimg.com | HTTP | Session |
| Cookie purpose description: Remembers the user's selected language version of a website | | | |
| Initiator: Script tag Source: https://www.nakivo.com/blog/ | | | |
| lang | linkedin.com | HTTP | Session |
| Cookie purpose description: Set by LinkedIn when a web page contains an embedded "Follow us" panel. | | | |
| Initiator: Script tag Source: https://www.nakivo.com/company/about-nakivo/ | | | |

Category: Statistics (7)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

| COOKIE NAME | PROVIDER | TYPE | EXPIRY |
|---|------------|------|---------|
| _ga | nakivo.com | HTTP | 2 years |
| Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | | | |
| Initiator: Script tag, page source line number 118 | | | |
| Source: https://www.google-analytics.com/analytics.js | | | |

| | | | |
|--|------------|------|---------|
| _gat | nakivo.com | HTTP | Session |
| Cookie purpose description: Used by Google Analytics to throttle request rate | | | |
| Initiator: Script tag, page source line number 118 | | | |
| Source: https://www.google-analytics.com/analytics.js | | | |

| | | | |
|---|------------|------|---------|
| _gid | nakivo.com | HTTP | Session |
| Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | | | |
| Initiator: Script tag, page source line number 118 | | | |
| Source: https://www.google-analytics.com/analytics.js | | | |

| | | | |
|--|-----------|------|--------|
| AWSALB | zopim.com | HTTP | 6 days |
| Initiator: Script tag, page source line number 92 | | | |
| Source: https://cdn.zopim.com/?rYWth96pN220wFr4vXAlDfMA4jFAbYza | | | |

| COOKIE NAME | PROVIDER | TYPE | EXPIRY |
|--|------------|------|---------|
| _asc | nakivo.com | HTTP | Session |
| Initiator: Script tag, page source line number 100 | | | |
| Source: https://certify-js.alexametrics.com/atrk.js | | | |

| | | | |
|--|------------|------|--------|
| _auc | nakivo.com | HTTP | 1 year |
| Initiator: Script tag, page source line number 100 | | | |
| Source: https://certify-js.alexametrics.com/atrk.js | | | |

| | | | |
|--|--------------------------|-------|---------|
| atrk.gif | certify.alexametrics.com | Pixel | Session |
| Initiator: Script tag, page source line number 100 | | | |
| Source: https://certify.alexametrics.com/atrk.gif?frame_height=739&frame_width=1014&iframe=0&title=Official%20NAKIVO%20Blog&time=1526917422994&time_zone_offset=0&screen_params=1024x768x24&java_enabled=0&cookie_enabled=1&ref_url=https%3A%2F%2Fwww.nakivo.com%2Fcompany%2Fabout-nakivo%2F&host_url=https%3A%2F%2Fwww.nakivo.com%2Fblog%2F&random_number=10782039400&sess_cookie=f697f9b3163835edf92e5a74e6f&sess_cookie_flag=1&user_cookie=f697f9b3163835edf92e5a74e6f&user_cookie_flag=1&dynamic=true&domain=nakivo.com&account=ip8bo1IW1810/9&jsv=20130128&user_lang=en-US | | | |
| via https://certify-js.alexametrics.com/atrk.js | | | |

Category: Marketing (23)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

| COOKIE NAME | PROVIDER | TYPE | EXPIRY |
|---|----------------------|-------|---------|
| __zcmid | nakivo.com | HTTP | 1 year |
| Cookie purpose description: Preserves users states across page requests. | | | |
| Initiator: Script tag, page source line number 92 Source: https://cdn.zopim.com/?rYWth96pN220wFr4vXAldfMA4jFbYza | | | |
| __twitter_sess | twitter.com | HTTP | Session |
| Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service. | | | |
| Initiator: Script tag Source: https://www.nakivo.com/company/about-nakivo/ | | | |
| ads/ga-audiences | google.com | Pixel | Session |
| Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites. | | | |
| Initiator: Script tag, page source line number 118 Source: https://www.google.co.uk/ads/ga-audiences?v=1&aip=1&t=sr&r=4&tid=UA-30841036-1&cid=479436213.1526917428&jid=1047280228&_v=j67&z=1641487542&slf_rd=1&random=3394652453 via https://www.google-analytics.com/analytics.js | | | |
| Data is sent to: Netherlands (adequate) | | | |
| ads/user-lists/# | google.com | Pixel | Session |
| Initiator: Script tag, page source line number 819 Source: https://www.google.com/ads/user-lists/1002765960/?random=1526917441961&cv=9&fst=1526914800000&num=1&guid=ON&u_h=768&u_w=1024&u_ah=768&u_aw=1024&u_cd=24&u_his=1&u_tz=0&u_java=false&u_nplug=3&u_nmime=4&sendb=1&frm=0&url=https%3A%2F%2Fwww.nakivo.com%2Fblog%2F&ref=https%3A%2F%2Fwww.nakivo.com%2Fcompany%2Fabout-nakivo%2F&tiba=Official%20NAKIVO%20Blog&fmt=3&cdct=2&is_vtc=1&random=1705742588&resp=GooglemKTybQhCsO&rm_tld=0&ipr=y via https://www.googleadservices.com/pagead/conversion.js | | | |
| bcookie | linkedin.com | HTTP | 2 years |
| Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services. | | | |
| Initiator: Script tag Source: https://www.nakivo.com/company/about-nakivo/ | | | |
| bscookie | linkedin.com | HTTP | 2 years |
| Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services. | | | |
| Initiator: Script tag Source: https://www.nakivo.com/company/about-nakivo/ | | | |
| CheckConnectionTempCookie# | accounts.youtube.com | HTTP | Session |
| Cookie purpose description: Used to check if the user's browser supports cookies. | | | |
| Initiator: Script tag Source: https://www.nakivo.com/company/about-nakivo/ | | | |

collect google-analytics.com Pixel Session
Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.

Initiator: Script tag, page source line number 118
Source: https://www.google-analytics.com/collect?v=1&_v=j67&a=12105981&t=pageview&_s=2&dl=https%3A%2F%2Fwww.nakivo.com%2Fblog%2F&ul=en-us&de=UTF-8&dt=Official%20NAKIVO%20Blog&sd=24-bit&sr=1024x768&vp=997x739&je=0&_u=KEBAAEAB~&jid=&gjid=&cid=479436213.1526917428&tid=UA-30841036-1&_gid=496934709.1526917428&z=784033472
via <https://www.google-analytics.com/analytics.js>

ct0 twitter.com HTTP Session
Initiator: Script tag
Source: <https://www.nakivo.com/company/about-nakivo/>

external_referer twitter.com HTTP 6 days
Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.
Initiator: Script tag
Source: <https://www.nakivo.com/company/about-nakivo/>

GAPS accounts.google.com HTTP 2 years
Cookie purpose description: Used by Google to identify the user when sharing content with a Google +1 button.
Initiator: Script tag
Source: <https://www.nakivo.com/company/about-nakivo/>

guest_id twitter.com HTTP 2 years
Cookie purpose description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and which pages have been loaded, with the purpose of personalising and improving the Twitter service.
Initiator: Script tag
Source: <https://www.nakivo.com/company/about-nakivo/>

i/jot/syndication twitter.com Pixel Session
Initiator: Script tag, page source line number 546
Source: https://syndication.twitter.com/i/jot/syndication?!=%7B%22_category_%22%3A%22syndicated_impression%22%2C%22triggered_on%22%3A1526917433385%2C%22dnt%22%3Afalse%2C%22event_namespace%22%3A%7B%22client%22%3A%22fw%22%2C%22page%22%3A%22timeline%22%2C%22action%22%3A%22impression%22%7D%7D
via <https://platform.twitter.com/widgets.js>

IDE doubleclick.net HTTP 1 year
Cookie purpose description: Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
Initiator: Script tag, page source line number 819
Source: <https://www.googleadservices.com/pagead/conversion.js>

leo_auth_token linkedin.com HTTP Session
Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.
Initiator: Script tag
Source: <https://www.nakivo.com/company/about-nakivo/>

lidc linkedin.com HTTP Session

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag

Source: <https://www.nakivo.com/company/about-nakivo/>

NID google.com HTTP 6 months

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag

Source: <https://www.nakivo.com/company/about-nakivo/>

personalization_id twitter.com HTTP 2 years

Initiator: Script tag

Source: <https://www.nakivo.com/company/about-nakivo/>

test_cookie doubleclick.net HTTP Session

Cookie purpose description: Used to check if the user's browser supports cookies.

Initiator: Script tag, page source line number 819

Source: <https://www.googleadservices.com/pagead/conversion.js>

UID scorecardresearch.com HTTP 2 years

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag

Source: <https://www.nakivo.com/company/about-nakivo/>

UIDR scorecardresearch.com HTTP 2 years

Cookie purpose description: Collects information of the user and his/her movement, such as timestamp for visits, most recently loaded pages and IP address. The data is used by the marketing research network, Scorecard Research, to analyse traffic patterns and carry out surveys to help their clients better understand the customer's preferences.

Initiator: Script tag

Source: <https://www.nakivo.com/company/about-nakivo/>

visit linkedin.com HTTP 2 years

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag

Source: <https://www.nakivo.com/company/about-nakivo/>

zte# nakivo.com HTTP Session

Cookie purpose description: Saves a Zopim Live Chat ID that recognises a device between visits during a chat session.

Initiator: Script tag, page source line number 92

Source: <https://cdn.zopim.com/?rYWth96pN220wFr4vXAldfMA4jFABYza>