

NAKIVO Backup as a Service^{BETA} & Cloud Storage^{BETA}

Organizations adopt cloud-hosted services to streamline deployments and reduce maintenance time. Backup is no exception.

NAKIVO Backup as a Service^{BETA} provides a complete cloud-based data protection environment that requires no hardware, installation or manual updates, allowing you to focus on priorities rather than day-to-day administration.

And to further reduce dependency on on-premises infrastructure, NAKIVO BaaS^{BETA} integrates directly with NAKIVO Cloud Storage^{BETA}, our own fully managed cloud storage service, to ensure backups remain protected and recoverable even if your environment is compromised.



BENEFITS

100% HANDS-FREE

Zero infrastructure to manage

360° PROTECTION

for virtual, physical, cloud and SaaS workloads

BUILT TO SCALE

with affordable and flexible pricing

LAYERED SECURITY

with immutability, multi-layered encryption, 2FA and more

4.8 STAR RATING

for excellent user experience and cost savings

BACKUP RESILIENCE WITHOUT THE INFRASTRUCTURE

You retain full control over backup and recovery operations, while NAKIVO BaaS and Cloud Storage^{BETA} ensure isolation, offsite backup independence and secure infrastructure foundations.

Fully-managed infrastructure: Back up and recover workloads without maintaining hardware, operating systems, or backend components

Automatic updates: Continuous feature updates, security patches and enhancements — no manual intervention required.

Continuous Monitoring: Real-time visibility into infrastructure health, login attempts, privilege escalations and suspicious API activity.

Threat Management: Regular vulnerability scans and antivirus protection to protect the instance against security risks and malware.

COMPREHENSIVE PROTECTION

Unified data protection: Manage backup, instant restore, DR and ransomware recovery operations from a single pane of glass.

Multi-platform coverage: Protect VMware, Hyper-V and Proxmox VE VMs, Windows and Linux physical servers, cloud workloads and Microsoft 365 data in one place.

Integrated cloud storage: Use NAKIVO Cloud Storage^{BETA} to eliminate on-premises storage dependencies with fully managed, secure and scalable backup storage.

Direct backup to cloud: Back up data directly to Amazon S3, Wasabi, Azure Blob and Backblaze B2, as well as other S3-compatible public clouds.

Near-instant recovery: Use a variety of full and granular recovery options to ensure swift operational recovery and optimal availability.

2024 Gartner® Magic Quadrant™

Honorable Mention in the
Enterprise Backup and Recovery
Solutions Category

2024 Gartner® Peer Insights™ Voice of the Customer Report

96% Willingness to
Recommend

TRUSTED BY CUSTOMERS ACROSS INDUSTRIES

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"With NAKIVO, we saved more than 50% on backup administration. I no longer spend my evenings and weekends on VM backup maintenance. In addition, we reduced our storage space by approximately 30%."

Rene Griesa, Data Processing
Manager at FEhS Institute.

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"NAKIVO Backup & Replication saved us hours and hours. We would previously lose at least 6 to 8 hours every week, during which the IT team had to fix issues with the last backup solution."

Ross Butler, IT Support Director
at System Force IT.

Built-in cybersecurity: Leverage robust security tools (RBAC, 2FA, encryption and more) to secure backups against breaches and unauthorized access.

Centralized, automated administration: Manage and automate workflows through a unified web interface with policy-based protection, Calendar view and Job Chaining.

On-demand scalability: Expand protection capacity instantly as your environment grows, without requiring additional infrastructure.

Predictable pricing: Benefit from subscription-based, per-workload licensing options to maintain transparent costs.

24/7 expert support: Access NAKIVO's engineering team around the clock via phone, email, or live chat (98% satisfaction rate).

RANSOMWARE-RESILIENT BY DESIGN

With NAKIVO BaaS^{BETA}, ransomware protection is built into the service to ensure data remains recoverable, secure, and out of attackers' reach.

3-2-1 hybrid storage across local folders, SMB/NFS shares, S3-compatible public clouds, NAS and deduplication appliances to prevent a single point of failure.

Immutable storage in local and supported cloud targets to prevent ransomware tampering or accidental deletion.

Built-in immutable independence by storing backups in NAKIVO Cloud Storage^{BETA}, a secure cloud ecosystem, completely independent of your production site.

Backup encryption at the source, during transit, and at rest.

Automatic scan for potential malware and dormant ransomware infections to ensure a clean recovery every time.

CONTINUITY BUILT INTO YOUR OPERATIONS

Disaster recovery is built into NAKIVO BaaS^{BETA}, with capabilities to ensure rapid recovery and minimal business impact.

Automated orchestration of complex DR scenarios — planned and emergency failover, failback, full datacenter migration and more— with Site Recovery.

Advanced replication from live VMs and cloud instances or from their backups to minimize downtime in the event of a system failure.

Fast failover to VM or cloud instance replicas to resume operations with minimal downtime.

Instant verification of VM replicas with screenshot-based test reports to ensure readiness.

**JOIN 16,000+
CUSTOMERS
WORLDWIDE**



FAST, FLEXIBLE RECOVERY FOR ANY SCENARIO

Whether you need to restore a single file or an entire system, NAKIVO BaaS^{BETA} provides a streamlined path to get operations back online.



Full VM recovery



Virtual-to-virtual (V2V)



Instant recovery of objects



Automated replica failover



Instant recovery of files



And more...



Physical-to-virtual (P2V)

With zero infrastructure to manage, significant cost savings and an independent, immutable storage environment, NAKIVO BaaS^{BETA} and NAKIVO Cloud Storage^{BETA} ensure your data is secure and recoverable without hidden costs or complexity.

Gartner, Magic Quadrant for Enterprise Backup and Recovery Software Solutions, Michael Hoeck, Jason Donham, et al., 5 August 2024. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.