NAKIVO

NAKIVO Enables Manufacturer to
Reduce VMware Backup Costs by 60%

Company Profile

Branch Manufacturing began as a tool and die shop in 1952. Then located in an 80'x80' space, the company has since become one of the country's leading suppliers of machinery parts. From prototype through production, Branch Manufacturing offers a complete spectrum of in-house manufacturing services from its 60,000 square foot production plant. The company is a well-trusted supplier for industry-leading manufacturers including Arctic Cat, Electrolux, Goodyear Tire, Polaris, Hasbro, Toro, and Thermo King.

The company's success is rooted in a distinguished team of full time employees, whose combined engineering and manufacturing experience amounts to over 100 years - a century of respected professionalism and competence to meet any customer needs.

Business Challenge

Branch Manufacturing moved to virtualization in 2006. The company's infrastructure is now fully virtualized and runs VMs with SQL, Exchange, AD, ERP and a CRM. Being committed to superior customer service, Branch Manufacturing depends on access to these mission-critical VMs to ensure the rapid delivery of high quality dies and finished components to its customers.

Virtualization data protection software at Branch Manufacturing was far from being perfect. The company has adopted a first generation VM backup tool, which could not deliver the reliability and simplicity that the business required. "With our old solution, VM backups have often failed and required manual intervention to complete successfully," said Dan Long, MIS Director at Branch Manufacturing.

The company needed a more reliable solution that could reduce IT administration time. Dan began looking for a replacement to their legacy VM backup solution that would meet the company's specific requirements.

Industry

Manufacturing

Company

BRANCH MANUFACTURING
YOUR PRECISION RESOURCE
ISO 9001 CERTIFIED

Country

USA

Expert

Dan Long, MIS Director

Challenges

Virtualization data protection was time consuming and unreliable, the company needed a more reliable solution that could reduce IT administration time

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NAKIVO Solution

In search for a simple and reliable data protection solution Dan has referred to Nexus – a leading IT solution and services provider in Minnesota – who advised trying NAKIVO Backup & Replication. "After testing several VM data protection products side by side, we realized that NAKIVO Backup & Replication along with their highly responsive and helpful support team was the best VM backup solution for our needs," he said.

NAKIVO Backup & Replication is built specifically for VMware environments, supports live applications and databases, features near-continuous data protection, changed block tracking, compression, and multi-threaded VM processing. By unifying VM backup and replication in a single solution, NAKIVO can deliver fast and reliable VM backup, replication, and recovery.

Results

Since implementing NAKIVO Backup & Replication, Branch Manufacturing has dramatically improved VM backup efficiency. "With NAKIVO Backup & Replication, my backup jobs are always successful. It just works!" said Dan.

Reliable VM backup and recovery is a must, and minimizing the management time to obtain reliable business continuity is even more important. "With advanced VM Backup functionality and impressive performance, NAKIVO Backup & Replication has reduced our overall virtualization data protection costs by 60%." added Dan.

About Nexus

Founded in 1987, Nexus (a Stratos Company) is an industry leader in building and managing hybrid IT environments including private cloud, public cloud and traditional infrastructure modes. Nexus offers Technical, Professional, and Managed Services as well as hardware procurement. Learn more at
www.nexusmn.com

Solution

NAKIVO Backup & Replication

Results

More VM replication and disaster recovery performance that also reduced overall business continuity costs by 60%

Feedback

"With advanced VM backup features and impressive performance, NAKIVO Backup & Replication has reduced our overall virtualization data protection costs by 60%."

Dan Long, MIS Director

About NAKIVO

Headquartered in Silicon Valley, California NAKIVO is a privately-held company that develops and markets a line of next generation data protection products for VMware virtualized environments with live applications & databases including Microsoft Active Directory, Microsoft Exchange, Microsoft SQL, and Oracle. NAKIVO provides the most intuitive, fast, and affordable VM backup and replication solution enabling SMBs to protect, encrypt, compress and de-duplicate data both onsite with local storage and offsite with public clouds.

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TECHNOLOGY ALLIANCE

vmware READY
CERTIFIED

NAKIVO®

#1 Virtualization Data Protection